

WILL CROCKETT'S 2011 HOLIDAY PHOTO GIFT GUIDE



GREAT CAMERA, GREATER VALUE
OUR BEST ALL-AROUND CAMERA THIS
YEAR IS THE PANASONIC LUMIX ZS8 AT
ONLY \$250. AT THE BIG ONLINE
RETAILERS

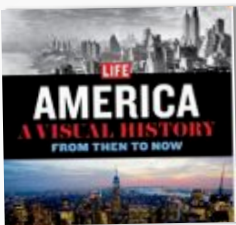


Best Gifts for Better Pictures...

Of course we have to include our new DVD! Holiday time is picture time so why not make great pictures? Grab a copy of **POINT, SHOOT and SHARE DVD** and learn how anyone with a camera can make better pictures for only \$25. at willsdvd.com or amazon.com.

When the prices drop on a terrific camera that was *already* worth the bux, we notice. This year's camera recommendations include some great values on outstanding cameras that shoot still pictures easily and most record excellent quality HD video as well. At the top of our camera

suggestions list is the **Panasonic Lumix ZS8**. It's a terrific 14MP camera with a sweet 16X zoom, outstanding low light performance, and it comes in some cool colors too! It's big brother, the ZS10 is also very good, but this lesser priced ZS8 version is actually a better camera at a lower



LIFE AMERICA BOOK \$25

MAYBE ONE OF THE BEST BOOKS OF PHOTOGRAPHS EVER ASSEMBLED, THIS HARDCOVER VERSION IS AN INSPIRATION TO ANY PICTURE BUFF. OFFICIAL TITLE IS: LIFE AMERICA A VISUAL HISTORY FROM THEN TO NOW



MAIL-ABLE FRAMES 6 FOR \$15.

ELEGANT FRAMES THAT YOU SLIDE YOUR 4X6 PICTURE INTO, FOLD THE EASEL BACK, STICK ON A STAMP AND MAIL. SEARCH "SEND IT PICTURE FRAMES" ON AMAZON.COM



COMFY HAND STRAP \$40.

GREAT PADDED LEATHER HAND STRAP IN GREEN OR BROWN FOR YOUR CAMERAS THAT HAVE BOTH A BOTTOM TRIPOD HOLE AND A SIDE NECK STRAP LOOP. SO SECURE AND SO COMFY (VERY COOL TOO!) AT: PHOTOJOJO.COM

Looking for a new Camera? Here's the *smart* picks...

WILL CROCKETT GETS TO TEST, PLAY, OWN, PUNISH AND (SOMETIMES) BREAK OVER 300 CAMERAS PER YEAR.

Cameras under \$200 you can get a good performing camera but don't expect it to have a lot of frills, make prints larger than 8x10, nor be very rugged.

- Sony Cybershot H70** Small, lightweight, long zoom..... **\$175.**
- Canon Powershot SD1300** Easy, cute colors small..... **\$155.**

Cameras under \$300 here's where you can get great cameras with plenty of features, good video and plenty of value.

- Panasonic Lumix ZS8** All around best camera pick for the money.... **\$250.**
- Canon Powershot SD4000** Fast shooting, nice lens..... **\$270.**
- Casio EX-G1 Waterproof** Super tough, kid friendly, cute styling. **\$290.**

Excellent Cameras with one permattatched zoom lens

want premium pictures and video but don't want to changes lenses? These rock!

- Nikon Coolpix P500** Crazy good 36x zoom lens..... **\$365.**
- Panasonic Lumix LX5** Small, solid, luxurious camera..... **\$460.**
- Canon PowerShot G12** Good travel camera for great pics. **\$460.**

Compact System Cameras choose a wide variety of "4/3" or Micro 4/3" lenses from any maker to use on these wonderful small cameras (my fav)

- Panasonic Lumix GH2** Photos or videos with top quality.. **\$1425.**
- Panasonic Lumix GF3** Small, cute, great photo and video... **\$600.**
- Olympus PEN E-P3** Full featured, fine edged images..... **\$820.**
- Sony Alpha NEX 5** Sleek design, great photo or video.. **\$620.**

DSLR for fun for full control over your photos both with and without flash, and if you want HD video, take a look toward these interchangeable lens systems:

- Canon D60** Overall wonderful photos and video..... **\$920.**
- Canon T3i** Lighter than the D60 and almost as good.... **\$840.**
- Nikon D5100** Excellent photo and video at a great price... **\$730.**

Cameras for really rich folks ultra cams? Well, kinda...

- Mamiya 645DF** Medium format digital yummy-ness..... **\$5900.**
- Nikon D3x** The choice of the US Air Force lensmen..... **\$8120.**
- Leica S2** This one I don't understand, it's not a good camera. **\$22100.**

Where do you buy? Online? Store? The choice of online buying or in-store camera purchasing is totally up to you but make sure you buy a new camera with a full USA warranty, and ask about the return policy before you buy. If you want to take a chance on a refurbished unit, ok, just travel with care.

GREAT IDEAS

The SmugMug logo features the brand name in a white, sans-serif font on a black rectangular background, with a green smiley face icon to the right.

SMUGMUG WEB STORAGE AND ONLINE PHOTO DISPLAY ACCOUNT FOR A YEAR **\$60.**



GORILLAMOBILE HOLDER FOR IPHONE **\$40.**



ONE YEAR OF ANIMOTO.COM ONLINE SLIDE SHOW (AWESOME!) ACCESS **\$30**



LOTS MORE GREAT PHOTO INFO ON WILL'S FACEBOOK PAGE: MAKE BETTER DIGITAL PICTURES WITH WILL CROCKETT